

DOPAMINE



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Dopamine was born in January 2018 as Mexico's audiovisual content studio for the world. We are focused on the creation, development and production of original content for global platforms, under any management, business and partnership model. Presently, we have offices and staff in Mexico and Madrid.

Currently, we have 5 business units: Originals, Co-productions, Entertainment, Cinema and Production Services. The studio belongs to Grupo Salinas, one of the most important holding group in Mexico.

OUR PRODUCTIONS



We have 5 business units (Originals, Entertainment, Co-productions, Film and Services) We are the production company of the tv series **Hernán** (2019), an epic, ambitious and high budget drama about the arrival of the Spanish conqueror Hernán Cortés in the territories that are now part of Mexico, which premiered on Amazon Prime, History Channel and TV Azteca. We also produced the family drama **Amarres** (2019), and the dark comedy **Búnker** (2021) Emmy-Nominated. We created and developed the thriller **Tu parte del Trato** (2019) and recently released our first unscripted format, the dating show **40 No es nada** (2021) for HBO Max / Warner Media,

We co-produced our first English-speaking series, **Close to me** (2021) with Nent Studios UK, the youth series **Camp Newton** (2022) for Disney with Grupo Secuoya and the workplace comedy **Supertitlán** (the adaptation of the American format Superstore) with Universal Studio Group (2022) **La rueda de la suerte** (2023) with CBS / for TV Azteca.

Currently, our first US film **Home Delivery** (2022) is being filmed, in co-production with Les Spoils, and two of the most ambitious original series in Mexico and Spain are underway: **Cóyotl** (2023, HBO Max) and **Reina Roja** (2023, Amazon Prime), respectively.

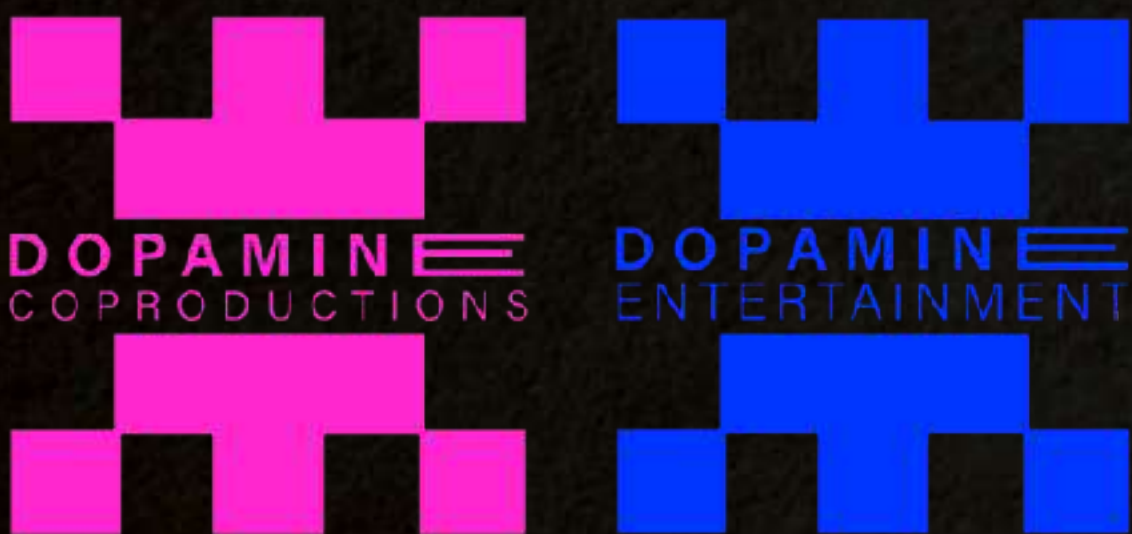


FIDELA NAVARRO ✉

CEO

She has been Director of TV Azteca Internacional, Director of TVC (the channel network of the cable operator PCTV), and Director of special projects of Canal Once and Canal del Congreso Mexicano, as well as director of media and founder of the Undergrad program of Journalism at the University of Guadalajara. In Spain and the United Kingdom, she worked in various television stations and media, and she has published three books and numerous articles on the audiovisual industry in Latin America.

OUR BUSINESS UNITS



Responding to the content diversity demand and the natural evolution of the Studio, Dopamine owns 5 business units since 2022.



ORIGINALS

We are the production company of the tv series **Hernán** (2019), an epic, ambitious and high budget drama about the arrival of the Spanish conqueror Hernán Cortés in the territories that are now part of Mexico, which premiered on Amazon Prime, History Channel and TV Azteca. We also produced the family drama **Amarres** (2019), and the dark comedy **Búnker** (2021) Emmy-Nominated. We created and developed the thriller **Tu parte del Trato** (2019) and recently released our first unscripted format, the dating show **40 No es nada** (2021) for HBO Max / Warner Media.



CINEMA

Currently, our first US film **Home Delivery** (2022)



MARÍA GARCÍA-CASTRILLÓN

CHIEF OF CO-PRODUCTION

María García-Castrillón-Argüelles has been Chief of International Business Development at Dopamine since October 2020. Previously, she served as Director of International Sales of Boomerang TV in Spain and Sales Manager of the French Lagardère Group. María is an expert in international fiction co-productions, has led successful cases and has developed market strategies for the Spanish-American and Asian territories.

She has two decades of experience working on international business for Spanish companies such as Continental, Latido or Markab, analyzing projects, trends, incentive systems and new business models. María is also a university professor, has taught courses in international finance in the audiovisual sector and is currently the coordinator of the Executive Production area of the Master of Film & TV of the ECAM, in Spain.



CAMINO DE VARCÁRCEL

CO-PRODUCTION EXECUTIVE

Graduated in audiovisual communication and with two master's degrees in production and management and executive production, Camino de Varcárcel has focused her professional career on the international arena. Her experience in the market has gone from the entertainment development area of La Competencia to the international sales and co-production department at Boomerang TV, mainly managing the Asian and Latin American markets.

Together with María García-Castrillón, she is currently in charge of Dopamine's international co-production unit.



ENTERTAINMENT

The dating show **40 No es nada** (2021) for HBO Max / Warner Media, **La rueda de la suerte** (2023) with CBS / for TV Azteca.



SUZEL TORRE 

CHIEF OF PRODUCTION

Producer with more than 15 years of experience in the production of fiction and entertainment content. She has worked on projects for Televisa, Pedro Torres, Boomdog Films and Sony leading the area of large format production, as well as budgets. Suzel Torre is one of the coolest high rank producers in Mexico. She has developed as a Line Producer and Production Manager with extensive experience in numerous projects, such as Gossip Girl Acapulco, El Equipo, Mujeres Asesinas 3, Mexico's Next Top Model S1 and S2, Bailando por un sueño, among others.

She has served in the production department carrying out the logistics and operation of several projects such as Búnker (HBO Max) and Supertitlán (NBC Universal, to be released soon). She has wide experience in planning and high-budgeting several entertainment projects in development, as well as the executive production of the reality 40 no es nada (HBO Max).

**JAIME BERNARDO RAMOS** **CHIEFF OF SERVICES**

Jaime Bernardo Ramos is a producer and director with extensive experience in various media and genres. His training ranges from cinematography, digital set design, production design, to theater staging, photography, and directing actors, allowing him to develop a comprehensive and creative vision in his work.

In his career as a producer, he has stood out for his ability to participate in and lead innovative and risky projects, and to carry them out successfully. As a founding partner of Cinepantera, he has produced films such as "Duck Season" and "Club Sandwich", which have been recognized at important international festivals and widely distributed. He has also worked in advertising for major brands, demonstrating his versatility and ability to adapt to different formats.

As a producer of premium series, Jaime Bernardo Ramos has been an executive producer on several successful productions for platforms such as Amazon Prime, Netflix, and Paramount Plus. The series "Hernán" consists of 8 episodes and was premiered in 2019 by Amazon Prime and History Channel, received very positive reviews and became a success both in Mexico and in other countries where it was broadcast.

The series "Luis Miguel", in which he participated as a producer, has been widely acclaimed by audiences and critics, and his participation in the second season of "Dark Desire" has demonstrated his ability to work on projects that attract a broad and demanding audience. In addition, his series "Triada" for Netflix and "Cualquier Parecido" for Paramount Plus, demonstrate his commitment to the production of high-quality content and the diversification of his portfolio.



PABLO SILVA GLEZ 

CREATIVE DIRECTOR

He is the Creative Director of Dopamine, where he ensures the quality, coherence and originality of the visual production work. As part of the content team, he assists the writers from the get-go, making every written letter translate into a better on-screen result. His 14 years of experience as a television editor and producer (Todo va bien [Mandarina Producciones], Lo sabe, no lo sabe [Mandarina Producciones], Hermano Mayor [Plural], Otra Movida [7 and Action]), commercials for brand networks such as Adidas/Real Madrid, Samsung, Microsoft and musical works (Iván Ferreiro, Rozalén, Alba Messa, Fredi Leis) is only a first point of view that complements his expertise in creating graphic and marketing campaigns (Big Bang Media, La Competencia, Señor Mono, Dopamine) and the creation of fiction formats. He has currently been part of the team of directors of the Mexican version of Superstore, Supertitlán.



MIGUEL GUTIÉRREZ ✉

CHIEF OF BUSINESS AND LEGAL

He has been responsible for TV Azteca's Right Central, focusing on the classification and centralization of Intellectual Property assets. For 9 years at Grupo Televisa, he served as Legal Director of the international area, SKY and Intellectual Property. During that time, he was in charge of protection strategies and the exploitation of intellectual property assets.



DIANA GUERRA ✉

CHIEF OF OPERATIONS AND FINANCE

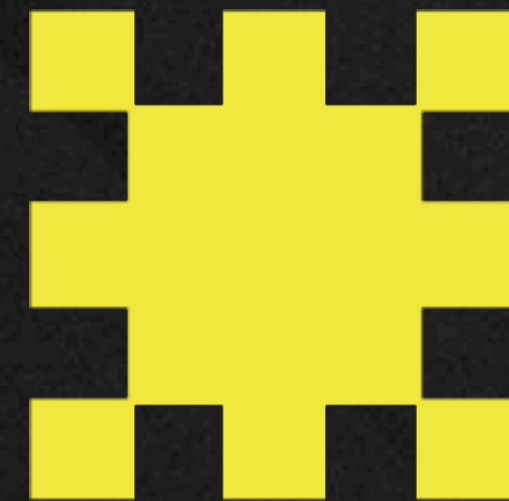
Diana has more than ten years of experience as a leader in financial planning, treasury, management and the design and execution of budgets at a strategic level in the audiovisual industry, from TV channels, multinational companies, to VFX studios. A professional in International Relations, she worked as the budgeting and cost control coordinator of Canal RCN in Colombia. Later, she was the senior financial production analyst at Sony Pictures Television for Mexico and Colombia, where she led treasury, financial planning, management, and analysis of resources/budgets. Afterwards, she became the production accountant of Mr. X and Mill Film, two Technicolor Inc. studios at Montréal, Canada. Her professional trajectory has enabled her to possess a wide experience in leading financial processes for fiction and entertainment formats (scripted and non-scripted).



ANGÉLICA RÍOS ✉

CHIEF OF STAFF

Angélica (Angie) Ríos Peña has a career of almost twenty years as an assistant to senior management positions and management operations in the world of television. She began in the largest Mexican cable television conglomerate, PCTV, as assistant to General Management and a few years later, her organizational skills, gift of people and teamwork would make her ascend as Head of General Services, and as such she was in charge of the operational logistics of the company. She has been Fidela Navarro's right-hand support as Chief of Office and, later, as the Operations and PR Manager, since her days in the direction of TV Azteca Internacional. Since its creation in 2017, Angie is currently the Chief of Staff at Dopamine, where she is in charge of logistics, internal communication, events planning, marketing and public relations.



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